

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Greer Margolis Mitchell Burns, Inc (GMMB)
Attention: Accounts Payable
3050 K St NW
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	499092	06362042

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	118	125

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/30/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/31/12 12:31 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM 1 WFSB M 11/05/12 12:32 AM Late Night with David Letterman 11:35pm - 12:37am :30 EEC12CT510TH \$300.00 NM									
2	10/30/12	11/05/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM 3 WFSB F 11/02/12 12:09 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$325.00 NM 2 WFSB M 11/05/12 12pm - 12:30PM Eyewitness News 12pm - 12:30PM :00 \$325.00 NM See MG 3.3,3.4,3.5									
3	10/30/12	11/05/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	2	\$400.00	NM
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4	10/30/12	11/05/12	Eyewitness News	5am - 5:30am	MTWTF--	:30	1	\$500.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																												
2	WFSB	Tu	10/30/12	6:48 AM	Eyewitness News	6:30am - 7am	:30	EEC12CT510TH	\$1,200.00	NM																																																																												
1	WFSB	W	10/31/12	6:58 AM	Eyewitness News	6:30am - 7am	:30	EEC12CT510TH	\$1,200.00	NM																																																																												

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser		Product	Estimate Number
Friends of Elizabeth Esty		FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/30/12	11/05/12	Eyewitness News	6:30am - 7am	MTWTF--	:30	2	\$1,200.00	NM
11	10/30/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 9:23 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 3 WFSB W 10/31/12 8:29 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 4 WFSB F 11/02/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM 2 WFSB M 11/05/12 8:14 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM									
12	10/30/12	11/05/12	9am-10am	9am - 10am	MTWTF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/30/12 9:52 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 2 WFSB Th 11/01/12 9:24 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 4 WFSB F 11/02/12 9:57 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM 1 WFSB M 11/05/12 9:52 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM									
13	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	----1--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 10:48 PM Blue Bloods 10pm - 11pm :30 EEC12CT510TH \$3,000.00 NM									
14	11/05/12	11/05/12	HIMYM/Partners	8pm - 9pm	1-----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:59 PM HIMYM/Partners 8pm - 9pm :30 EEC12CT510TH \$2,600.00 NM									
15	11/03/12	11/03/12	7a-9a Sat. Eyewitness New	7am-9am	-----2-	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Sa 11/03/12 7:12 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT510TH \$500.00 NM 1 WFSB Sa 11/03/12 8:44 AM 7a-9a Sat. Eyewitness New 7am-9am :30 EEC12CT510TH \$500.00 NM									
16	11/03/12	11/03/12	NCAA PRIME GAME	8-11P	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 8:57 PM NCAA PRIME GAME 8-11P :30 EEC12CT510TH \$1,100.00 NM									
17	11/04/12	11/04/12	Steelers/Giants	1:00pm - 7:00pm	-----1	:30	1	\$8,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$8,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 5:56 PM Steelers/Giants 1:00pm - 7:00pm :30 EEC12CT510TH \$8,500.00 NM									

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wfsb.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	11/04/12	11/04/12	Amazing Race	830-930p	-----2	:30	2	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$3,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Su 11/04/12 Amazing Race 830-930p :00 \$3,100.00 NM See MG 3.3,3.4,3.5 2 WFSB Su 11/04/12 Amazing Race 830-930p :00 \$3,100.00 NM See MG 3.3,3.4,3.5									
19	11/04/12	11/04/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Su 11/04/12 9:09 AM CBS Sunday Morning 9:00am - 10:30am :30 EEC12CT510TH \$1,100.00 NM									
20	11/04/12	11/04/12	Delayed The Good Wife	930-1030p	-----1	:30	1	\$3,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1 1 \$3,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Su 11/04/12 10:15 PM Delayed The Good Wife 930-1030p :30 EEC12CT510TH \$3,100.00 NM									
21	10/30/12	11/05/12	Eyewitness News	11PM - 11:35PM	MTWTF--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/30/12 11/05/12 MTWTF-- 3 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WFSB Tu 10/30/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM 1 WFSB W 10/31/12 11:14 PM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM 3 WFSB Sa 11/03/12 12:27 AM Eyewitness News 11PM - 11:35PM :30 EEC12CT510TH \$750.00 NM									
22	10/30/12	10/30/12	NCIS: LA	9pm - 10pm	-1-----	:30	1	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$3,300.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Tu 10/30/12 9:48 PM NCIS: LA 9pm - 10pm :30 EEC12CT510TH \$3,300.00 NM									
23	10/31/12	10/31/12	Survivor	8pm - 9pm	--1----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB W 10/31/12 8:00 PM Survivor 8pm - 9pm :30 EEC12CT510TH \$2,600.00 NM									
24	11/06/12	11/06/12	Eyewitness News	5:30a - 6am	-1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFSB Tu 11/06/12 5:30 AM Eyewitness News 5:30a - 6am :30 EEC12CT510TH \$800.00 NM									
25	11/06/12	11/06/12	Eyewitness News	6am - 6:30am	-1-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -1----- 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
499092-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	11/06/12	11/06/12	Eyewitness News	6am - 6:30am	-1-----	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 6:28 AM Eyewitness News 6am - 6:30am :30 EEC12CT510TH \$1,200.00 NM									
26	11/06/12	11/06/12	CBS: THE EARLY SHOW	7am - 9am	-1-----	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -1----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 7:57 AM CBS: THE EARLY SHOW 7am - 9am :30 EEC12CT510TH \$300.00 NM									
27	11/06/12	11/06/12	9am-10am	9am - 10am	-1-----	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -1----- 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 9:37 AM 9am-10am 9am - 10am :30 EEC12CT510TH \$200.00 NM									
28	11/06/12	11/06/12	10am-11am	10am - 11am	-T-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 10:59 AM 10am-11am 10am - 11am :30 EEC12CT510TH \$800.00 NM									
29	11/06/12	11/06/12	11a-12p Price is Right	11am - 12pm	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 EEC12CT510TH \$1,200.00 NM									
30	11/06/12	11/06/12	Eyewitness News	12pm - 12:30PM	-T-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 EEC12CT510TH \$1,200.00 NM									
31	11/06/12	11/06/12	M-F CBS Soaps	1230-2p	-T-----	:30	2	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 2 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 11/06/12 1:00 PM M-F CBS Soaps 1230-2p :30 EEC12CT510TH \$1,200.00 NM 1 WFSB Tu 11/06/12 1:59 PM M-F CBS Soaps 1230-2p :30 EEC12CT510TH \$1,200.00 NM									
32	11/06/12	11/06/12	M-F The Talk	2-3p	-T-----	:30	1	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/12 11/11/12 -T----- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 2:59 PM M-F The Talk 2-3p :30 EEC12CT510TH \$850.00 NM									
33	11/03/12	11/03/12	Eyewitness News Week	6am - 7am	-----S-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/12 11/04/12 -----S- 1 \$200.00									

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499092-1	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Friends of Elizabeth Esty	FRIENDS OF E ESTY	1954

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
33	11/03/12	11/03/12	Eyewitness News Weeken	6am - 7am	-----S-	:30	1	\$200.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Sa</td><td>11/03/12</td><td>6:59 AM</td><td>Eyewitness News Weekend</td><td>6am - 7am</td><td>:30</td><td>EEC12CT510TH</td><td>\$200.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Sa	11/03/12	6:59 AM	Eyewitness News Weekend	6am - 7am	:30	EEC12CT510TH	\$200.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Sa	11/03/12	6:59 AM	Eyewitness News Weekend	6am - 7am	:30	EEC12CT510TH	\$200.00	NM																					
34	11/04/12	11/04/12	7a-9a Sun Eyewitness Ne	7am-9am	-----S	:30	1	\$250.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/29/12</td><td>11/04/12</td><td>-----S</td><td>1</td><td>\$250.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/29/12	11/04/12	-----S	1	\$250.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/29/12	11/04/12	-----S	1	\$250.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Su</td><td>11/04/12</td><td>8:57 AM</td><td>7a-9a Sun Eyewitness News</td><td>7am-9am</td><td>:30</td><td>EEC12CT510TH</td><td>\$250.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Su	11/04/12	8:57 AM	7a-9a Sun Eyewitness News	7am-9am	:30	EEC12CT510TH	\$250.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Su	11/04/12	8:57 AM	7a-9a Sun Eyewitness News	7am-9am	:30	EEC12CT510TH	\$250.00	NM																					
Total Spots							58																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$64,075.00
<u>Agency Commission</u>	\$9,611.25
<u>Net Amount Due</u>	\$54,463.75

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